



I'M WOOFIN IT!

W

THE WAGGY
MEAL™
NATURALLY DIFFERENT

A Wonderful Waggy

Christmas

Naturally Different Dog Treats

NORTH POLE

Naturally Different This Christmas

Welcome to our festive showcase! This Christmas, we're celebrating the magic of giving with a selection of wholesome, natural dog treats from The Waggy Meal – thoughtfully crafted to bring tails, tummies, and hearts together.

From limited-edition Christmas flavours to beautifully packaged stocking fillers, every treat is made with the same care and quality your customers know and love. We're also adding a touch of joy with a few wag-worthy toys – stay tuned for the full festive lineup!



CONTENTS

VIEW OUR WAGGY MEALS AND PACKS
ALSO LOOSE BISCUITS AT THE END OF THE PRESENTATION
MERRY READING!

WE HOPE YOU SHOP WITH THE WOOF TRUCK/THE WAGGY MEAL
THIS CHRISTMAS.

YOU CAN BUILD YOUR OWN BRAND OR REDESIGN YOUR BRAND FOR
CHRISTMAS WITH OUR ITEMS JUST IN THE PACKS
JUST ASK FOR MORE INFO IF YOU NEED IT.



THE WAGGY MEAL - MUTTMAS LIMITED EDITION



Festive Woofmas Packs – Naturally Different Gifting for Dogs

Treat your pups to a taste of Christmas with our limited-edition MUTTMAS WAGGY MEAL a festive box of joy straight from Santa Paws' bakery and toy factory!

We have new in for Christmas Turkey and Cranberry Burgers! As well as our normal beef and chicken available.

You will get inside each box.
A double burger (2 patties - no bun)
1 Sweet Pawtato Fries
1 Christmas Themed Suprise Toy

🐾 Natural and Festively Delicious!
Grain-Free please see our ingrendients presentation to find out ingredients and analytical constituents

The Pawfect Christmas Gift

£1 more than our normal ones due to the festive toy

£11.99 per unit
6 MONTHS SHELF LIFE

£8.99 TRADE
MOQ 10

The Pawfect Christmas Gift

The Waggy Muttmas Burger

*Double Turkey & Cranberry Burger
Grain Free – Naturally Different*



THE MUTTMAS BURGER - LIMITED EDITON

Treat your pups to a taste of Christmas with our limited-edition MUTTMAS BURGER!

We have new in for Christmas Turkey and Cranberry Burgers! As well as our normal beef and chicken available.

You will get inside each box.
a double burger and bun

 Natural and Festively Delicious!

We will be adding a combo meal of burger and fries soon.

£4.99 per unit

3 MONTHS SHELF LIFE

£3.30 TRADE

MOQ 10

The Pawfect Christmas Gift

Muttmas Turkey Trees



MUTTMAS TURKEY TREES!

Treat your pups to a taste of Christmas with our
MUTTMAS TURKEY TREES

We have new in for Christmas Turkey and Cranberry
Christmas Tree shaped Burgers!

Let your furry friends enjoy the festive season with
a delicious treat thats pawfect for christmas!

Free from grains, gluten, dairy & soya – just
pure festive goodness for your pup!

£3.99 per unit
6 MONTHS SHELF LIFE

£2.50 TRADE
MOQ 10

The Pawfect Christmas Gift

Wagbury Superfood Venison Bar



WAGBY SUPERFOOD VENISON BAR

A gently baked festive bar made with venison and seasonal superfood ingredients. A rich, meaty treat to add a little Christmas cheer to your dog's snack time.

 Natural and Festively
Delicious!

£3.99 per unit **£2.50 TRADE**
6 MONTHS SHELF LIFE **MOQ 10**

The Pawfect Christmas Gift

Merry Mutt Hearts



MERRY MUTT HEARTS

Treat your pup to the taste of Christmas with our heart-shaped turkey and cranberry biscuits. Baked with natural, dog-friendly ingredients and full of festive flavour, they're the perfect seasonal snack for even the goodest of dogs!

 Natural and Festively
Delicious!

£4.99 per unit **£3.00 TRADE**
6 MONTHS SHELF LIFE **MOQ 10**

The Pawfect Christmas Gift



MUTTMAS SELECTION PACKS

A festive presentation of our much-loved biscuit flavours, all bundled in Christmas packaging. A simple seasonal twist on the treats dogs already know and enjoy.

4 PACK OF WOOFSCUITS

PAWTY RING
JAMMIE DOGER
CUSTARD CREAM
PAWBON

£4.99 per unit £3.00 TRADE
4 MONTHS SHELF LIFE MOQ 10

The Pawfect Christmas Gift



SNOWBALLS AIR POPPED WOOF CORN

Our classic Woofcorn treats, freshly packed in a festive “Snowballs” edition. Light, crunchy and simply rewrapped for Christmas cheer without changing the recipe dogs already love.

**AIR POPPED POPCORN!
ALL NATURAL WOOF LICIOUS
TREATS**

£2.99 per unit £1.25 TRADE
8 MONTHS SHELF LIFE MOQ 10

Winter Woof Selection Pack



Festive Woofmas Packs – Naturally Different Gifting for Dogs

Treat your pups to a taste of Christmas with our limited-edition Winter Woof Selection Pack a festive box of joy straight from Santa Paws' bakery!

Inside, you'll find four handcrafted Woofscuits, made with 100% natural, organic ingredients and absolutely no nasties:

Mint Choc Bauble – a merry minty delight with a carob twist. Winter Warmer Christmas Tree – a delicious festive blend made with organic ingredients for that cosy Christmas comfort. Coconut & Cranberry Snowman – a snowy sweet treat full of festive cheer

Mini Mutt Man – a crunchy classic your dog will adore

🐾 Natural and Festively Delicious.

The Pawfect Christmas Gift

£4.99 per unit

4 MONTHS SHELF LIFE

£3.00 TRADE

MOQ 10

Festive Lil Dipper Pack



The Pawfect Christmas Gift

Festive Woofmas Packs – Naturally Different Gifting for Dogs

“Dip, Dunk, Woof – The Official Biscuit Ritual of Good Dogs Everywhere.”

Festive Lil Dipper Pack — because biscuits were made for dunking!

Includes 3 handmade festive cookies, a mini mutt man and a luxury tea bag, all wrapped ready for gifting.

Perfect for cosy nights, secret Santa Paws surprises or just because they have been a good doggy!

TEA BLENDS MAY VARY

£5.99 per unit

4 MONTHS SHELF LIFE

£4.00 TRADE

MOQ 10

Stocking Fillers & Individual Treats

Festive Woofmas Packs – Naturally Different Gifting for Dogs

Tiny Mutt Men 4 Pack

Meet Santa Paws' tiniest helpers — our Tiny Mutt Men!

Each pack includes four adorable mini gingerbread Woofscuits, lovingly baked with 100% natural ingredients and absolutely no nasties. Full of festive flavour and gentle on tummies, they're the pawfect little Christmas treat for your furry friend.

✨ Wholesome. Natural. Totally mutt-tastic.
Whether you're filling a stocking, gifting a good doggy, or spreading some festive joy, Tiny Mutt Men bring a dash of Christmas magic to every wagging tail.

£2.50 per unit

4 MONTHS SHELF LIFE

£1.50 TRADE

MOQ 10



The Pawfect Christmas Gift

Stocking Fillers & Individual Treats

Festive Woofmas Packs – Naturally Different Gifting for Dogs

Mint Chocolate Bauble

Add a touch of festive sparkle to your pup's Christmas with our Mint Chocolate Bauble.

A merry minty delight made with natural carob and a refreshing hint of dog-safe mint.

Lovingly baked with 100% natural ingredients and absolutely no nasties, this Woofscuit is the pawfect way to treat your four-legged friend to something special under the tree.

🌿 Fresh. Festive. Full of tail wags.

£2.25 per unit
4 MONTHS SHELF LIFE

£1.35 TRADE
MOQ 10



The Pawfect Christmas Gift

Stocking Fillers & Individual Treats

Festive Woofmas Packs – Naturally Different Gifting for Dogs

Winter Warmer Christmas Tree

Cosy up this Christmas with our Winter Warmer Christmas Tree – a delicious festive Woofscuit made with organic, natural ingredients and a sprinkle of seasonal magic.

Baked to perfection with no nasties, this wholesome treat is gently spiced to bring that warm, comforting flavour every pup will love. Perfect for cosy nights, wagging tails, and winter walks.

🌟 Organic. Comforting. Full of festive cheer.

£2.25 per unit

4 MONTHS SHELF LIFE

£1.35 TRADE

MOQ 10



The Pawfect Christmas Gift

Stocking Fillers & Individual Treats

Festive Woofmas Packs – Naturally Different Gifting for Dogs

Pawbel the Snowman



The Pawfect Christmas Gift

Say hello to Pawbel the Snowman, the sweetest little snow pup in town! Made with natural coconut and cranberry, this festive Woofscuit is packed with flavour, love, and Christmas cheer.

Baked with 100% natural ingredients and absolutely no nasties, Pawbel is the pawfect winter treat – crunchy, wholesome, and tail-waggingly good.

✨ Festive. Fruity. Full of joy.

£2.25 per unit
4 MONTHS SHELF LIFE

£1.35 TRADE
MOQ 10

Stocking Fillers & Individual Treats

Festive Woofmas Packs – Naturally Different Gifting for Dogs

Mini Mutt Man

Meet the one and only Mini Mutt Man – the cheerful festive Woofscuit baked to bring Christmas spirit to every wagging tail!

Made with 100% natural ingredients and absolutely no nasties, this gingerbread-inspired treat is gently spiced and full of wholesome goodness. Perfect for stockings, festive walks, or a cosy treat by the fire.

✨ Wholesome. Festive. Tail-waggingly tasty.

£2.25 per unit
4 MONTHS SHELF LIFE

£1.35 TRADE
MOQ 10



The Pawfect Christmas Gift

Woofmas Jar Fillers — Loose Biscuits for the Holiday Season

Mint Chocolate Baubles

75p each
MOQ 20

A merry minty delight
with a carob twist



APPROX 6CM

Woofmas Jar Fillers — Loose Biscuits for the Holiday Season

Winter Warmer Christmas Tree

75p each

MOQ 20

A delicious festive blend
made with organic ingredients
for that cosy Christmas comfort



APPROX 6CM

Woofmas Jar Fillers — Loose Biscuits for the Holiday Season

*Pawlo The
Snowman*

75p each

MOQ 20

Coconut & Cranberry Snowman

a snowy sweet treat full
of festive cheer



APPROX 6CM

Woofmas Jar Fillers — Loose Biscuits for the Holiday Season

Mini Mutt Men

£1.20 each

MOQ 20

A crunchy gingerbread
classic your dog
will adore



APPROX 6CM

Woofmas Jar Fillers — Loose Biscuits for the Holiday Season

Tiny Mutt Men

45p each

MOQ 20

Our tiny gingerbreads
are a pawsome festive
training treat



APPROX 4CM



Santa Paws is Coming to Town

GET YOUR ORDERS IN STOCK IS LIMITED
ONCE ITS GONE ITS GONE! ALL OUR
TREATS LISTED ARE ALL NATURAL
NO NASTIES AND PAWFECT FOR
SENSITIVE TUMMIES. WE ARE
NATURALLY DIFFERENT AND

They're Woofin It!





MANY WOOFs FOR READING!

**HEADS UP OUR CHRISTMAS WAGGY MEAL
COMBO MEALS WILL BE ADDED TO THIS SHORTLY ASWELL AS SOME
CHRISTMAS TOYS FOR DOGS AND OUR USUAL TREATS TOO.**

**ONCE WE HAVE FINALISED THIS WE WILL RESEND
OUT THE PRESENTATION.**

**OUR INGREDIENTS ARE LISTED IN OUR INGREDIENTS PRESENTATION. READY
TO ORDER? DROP US AN EMAIL OR SOCIAL MESSAGE! OR FILL OUT OUR
CONTACT FORM ON OUR WEBSITE.**



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